

CAMPUS FRANCE

HERITAGE AND MUSEOLOGY

The field of heritage comprises, among other things, historic monuments and collections conserved in museums, libraries, and archives; protected buildings; rare professional knowledge; cinema; and photography. The status of historic monument is also accorded to certain rural areas, industrial and technical structures, and architectural constructions of the 20th century.

Having become a major political and economic issue, heritage in all its forms is perceived as a matter of the identity of peoples. As a political instrument, recognition of heritage can satisfy territorial, political, and cultural demands. It can play a significant role in the development of economic resources, professions, and new sources of employment, mobilizing all actors in local and national life.

The teaching of museology involves theoretical teaching of history, general principles of organization, presentation, administration, management, operations, and advancement of museums and collections. Museum archaeologists reconstruct the history of humanity, from its origins to today, based on surviving vestiges.

Certain heritage-related professions (art historians, presenters, guides) are tied to knowledge of heritage. Others (architects of history buildings, conservators, restorers, craftspeople) are related to preservation. The science and techniques of the conservation, classification, and presentation of collections form one part of the activities of a museologist, complemented by museum management and operations.

INTERNATIONAL

The Foreign Ministry's activities on behalf of French heritage are based on three axes of intervention: cooperation with state partners in protecting and promoting sites and physical and nonphysical cultural assets, combatting the trafficking of cultural assets, and promoting France's cultural heritage as an instrument for economic and social development.

France exports its expertise in heritage, museology, and archaeology to many countries, including Albania, China, Egypt, Italy, and the United Arab Emirates.

Under construction on the island of Saadiyat, in Abu Dhabi's cultural district, is the Universal Museum of the Louvre Abu Dhabi (designed by French architect Jean Nouvel), which will open in 2016. France plays a double role in this endeavor, offering advice regarding the conception and realization of the building and elaborating the museum's scientific and cultural project.

Several international networks share their resources and expertise. They include HEREIN (a European network), e-patrimoines.org (which provides continuing distance education in francophone countries), Europae Archaeologiae Consilium, EPA (Ecole du patrimoine africain), ICCROM (International Centre for the Study of the Preservation and Restoration of Cultural Property), and ICOM (International Council of Museums).

RELATED FIELDS

• Archaeology • Architecture • Arts • Culture • Design • Environment • Management • Geography • Engineering • Fashion • Land use planning • Landscape architecture • Teaching • Urban studies

SUBFIELDS

• Architectural design • Art history • Art market • Art restoration and conservation • Audiovisual • Ceramics • Chemistry • Cinema • Crafts • Cultural mediation • Digital arts • Drawing • Engraving • Fashion and textiles • Graphic arts • Heritage • Illustration • Law • Literature • Multimedia • Museography • Museology • Painting • Photography • Physics • Scenography • Science and technology • Sculpture • Studio arts • Tourism • Video • Visual arts

BY THE NUMBERS

- More than 514,000 archaeological sites identified (2015)
- More than 1,200 museums and more than 63 million annual visits (2016)
- About 100 national monuments, more than 43,000 classified or registered monuments, and more than 9 million annual visits to national monuments, including almost 7 million to the Eiffel Tower
- 3,400 parks and gardens (2014)
- 43 UNESCO World Heritage sites
- More than 440 million digitalized documents, almost 340 million of them available on line, and almost 2.7 billion documents viewed
- More than €15 million a year in cultural tourism revenues (2015)

Sources : MC - MEF - MESRI

USEFUL LINKS

- Archaeological research: www.campusfrance.org/fr/ressource/la-recherche-en-archeologie-en-france
- Architecture: www.campusfrance.org/fr/ressource/architecture
- Architecture and heritage database: www.culture.gouv.fr/culture/inventail/patrimoine
- Art images, platform, and photo gallery of museum collections: www.images-art.fr
- Center of National Monuments: www.monuments-nationaux.fr
- Center for Research and Restoration of French Museums: www.c2rmf.fr
- CNRS (Centre National de la Recherche Scientifique): www.cnrs.fr
- CRCC (Centre de Recherches sur la Conservation des Collections): <http://crc.mnhn.fr>
- Culturethèque – Institut Français: www.culturetheque.com
- Directory of French archaeology: www.archeophile.com
- French Federation of Conservators and Restorers: www.ifrance.com/ffcr/index.htm
- INHA (National Institute of Art History): www.inha.fr
- INRAP (National Institute of Preventive Archaeology): www.inrap.fr
- List of French conservation and restoration laboratories: www.culture.gouv.fr/culture/conservation/fr/laborato/laborato.htm
- Ministry of Culture: www.culturecommunication.gouv.fr
- MONUM (Center of National Monuments): www.monum.fr
- Plastic arts: www.campusfrance.org/fr/ressource/arts-plastiques
- RNCP (National Repertory of Professional Certifications): www.rncp.cncp.gouv.fr
- UNESCO World Heritage Centre: <http://whc.unesco.org>

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HERITAGE AND MUSEOLOGY

LICENCE LEVEL

DIPLÔME UNIVERSITAIRE DE TECHNOLOGIE (DUT) (BACCALAURÉAT + 2 YEARS OF HIGHER EDUCATION) – L2

• The DUT in information-communication with a concentration in book and heritage professions is a two-year program (120 ECTS) offered at a dozen universities.

DIPLÔME MÉTIERS D'ART (DMA, CRAFT DIPLOMA) (BACCALAURÉAT + 2 YEARS OF HIGHER EDUCATION) – L2

• The DMA is awarded after completion of a two-year course of study (120 ECTS). Seven institutions offer habitat art concentrations in decoration and furniture and furniture restoration. One institution offers the graphic arts concentration in gilded bindings.

NATIONAL ART DIPLOMA (DNA) (BACCALAURÉAT + 3 YEARS OF HIGHER EDUCATION) – L3

• The DNA is awarded at the end of a three-year program of study (180 ECTS). The Ecoles Supérieures d'Art (ESA) at Avignon and Tours offer a concentration in conservation and restoration.

LICENCE (BACHELOR EQUIVALENT) (BACCALAURÉAT + 3 YEARS OF HIGHER EDUCATION) – L3

• The licence, a national diploma earned following three years of study (180 ECTS credits), is offered by some 50 universities, with degrees granted in arts, letters, languages, humanities, and social sciences. Heritage-related majors include art history, archaeology, development and protection of cultural heritage, and land management. • A dual degree in art history/archaeology and law is offered by the Sorbonne Panthéon (Paris 1).

INSTITUTIONAL DIPLOMAS (BACCALAURÉAT + 3 YEARS OF HIGHER EDUCATION) – L3

• The first cycle at the Ecole du Louvre is awarded after a three-year course of study. www.ecoledulouvre.fr • Certification as a restorer/conservator of cultural assets, a title recognized by the National Repertory of Professional Certifications (level 2), is granted after four years of study. www.ecoles-conde.com

To apply online: www.campusart.org

MASTER LEVEL

DIPLOMA IN MUSEOLOGY FROM THE LOUVRE SCHOOL (BACCALAURÉAT + 4 YEARS OF HIGHER EDUCATION) – M1

• The Diploma from the Ecole du Louvre is awarded after a one-year course of graduate study. www.ecoledulouvre.fr

DIPLÔME NATIONAL SUPÉRIEUR D'EXPRESSION PLASTIQUE (DNSEP, NATIONAL HIGHER DIPLOMA IN PLASTIC EXPRESSION) (BACCALAURÉAT + 5 YEARS OF HIGHER EDUCATION) – M2

• The DNSEP is awarded after two years of graduate study (120 ECTS). Based on individual projects, it confers the appellation of Master. Two Ecoles Supérieures d'Art offer the concentration in conservation/restoration :

- The Ecole Supérieure d'Art (ESA) in Avignon offers a concentration in the conservation/restoration of paintings.

- The Ecole Supérieure des Beaux-Arts (ESBA) in Tours offers a concentration in the conservation/restoration of sculptures.

MASTER 2 PROGRAMS (BACCALAURÉAT + 5 YEARS OF HIGHER EDUCATION) – M2

• The Master's, a two-year national diploma (120 ECTS), is offered by more than 100 universities in the fields of arts, letters, languages, and human and social sciences, with concentrations in archaeology, architecture, archives, art history and heritage, conservation and restoration of cultural assets, culture and society, and museology.

• The National Museum of Natural History (MNHN) offers a two-year master's of science program with concentrations in evolution and national heritage and societies (specialization in museology). www.mnhn.fr

INSTITUTION-SPECIFIC MASTER'S PROGRAMS (BACCALAURÉAT + 5 YEARS OF HIGHER EDUCATION) – M2

• The École Nationale des Chartes (ENC) offers a highly selective program in paleographic archival studies. www.enc.sorbonne.fr

• The Institut National de l'Audiovisuel (INA) offers a program in the management of audiovisual heritage. www.ina-expert.com

• The second cycle of the program at the Louvre School is a two-year master's degree program. www.ecoledulouvre.fr

• The Restorer of Heritage program of the Institut National du Patrimoine (INP) offers seven concentrations: arts of fire (metal, glass, ceramic, enamel); graphic arts; textiles; furniture; painting (easel, mural); photography; and sculpture. www.inp.fr

EUROPEAN AND INTERNATIONAL MASTER 2 PROGRAMS (BACCALAURÉAT + 5 YEARS OF HIGHER EDUCATION) – M2

• History of Art and Museum Professions, Ecole du Louvre – University of Paris-Sorbonne (Paris IV) – University of Paris-Sorbonne Abu Dhabi (PSUAD). www.paris-sorbonne.fr

• Comparative History and Civilizations, with a concentration in cities, architecture, and heritage, offered by the University of Paris-Diderot 7 and the University of Bologna (Italy). www.univ-paris-diderot.fr

BEYOND THE MASTER LEVEL

MASTÈRES SPÉCIALISÉS (SPECIALIZED MASTERS) (M2 + 1 YEAR OF HIGHER EDUCATION)

• Management of natural, history, and cultural touristic heritage (accredited by the Conférence des Grandes Ecoles) is a one-year program offered by the Conservatoire national des arts et métiers (CNAM) and the Institut National du Patrimoine (INP).

INSTITUTION-SPECIFIC POST-MASTER'S DIPLOMAS (M2 + 1, 2, OR 3 YEARS OF HIGHER EDUCATION)

• The Higher Diploma in Art Research (DSRA) is awarded by the École Supérieure d'Art d'Avignon (ESAA) after completion of a three-year course of study. Concentrations include preservation and archaeology of electronic media and digital art and conservation/restoration. www.esaavignon.fr

• The Diploma of Specialization and Advanced Study in Architecture (DSA) is awarded by three Ecoles Nationales Supérieures d'Architectures (ENSA) and the Ecole de Chaillot.

• The Diplôme Propre aux Écoles d'Architecture (DPEA) in urban projects, heritage, and sustainable development is awarded by the ENSA of Toulouse after two years of study. www.toulouse.archi.fr

• The Diploma of the third cycle of the Louvre School is awarded after a three-year course of study. www.ecoledulouvre.fr

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