

DESIGN

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Since the 1980s, the French government has made a special effort to promote design, establishing a national school of industrial design, setting up design departments in the Beaux-Arts schools, instituting an official purchasing policy, founding an agency to promote industrial design, and organizing museum exhibits. In Paris, the Industrial Design Center at the Pompidou Center and the Museum of Decorative Arts have opened new galleries dedicated to industrial design. A specialized design magazine, *Intramuros*, was launched. At the start of the new century, French designers have assumed a place in the international market, great names have emerged, and top-quality programs in art and design have proliferated.

SCHOOLS SUPERVISED BY THE MINISTRY OF CULTURE

ENTRANCE REQUIREMENTS

International students, like French nationals, are admitted by examination after pre-admission on the basis of a portfolio and an interview. Students are encouraged to contact the schools that interest them to request the application form. Deadlines are usually before March for exams in May–June; classes start in September. A good knowledge of French is required. Applicants should have a French baccalauréat or equivalent to enter the first year, a bac + 2 to bac + 5 for upper levels. The age limit varies according to levels and schools. Some 20–30 regional art schools offer an art degree with specialization in design (see the record for Plastic Arts); in addition, four grandes écoles have design programs.

École Nationale Supérieure de Création Industrielle/ENSCI/les Ateliers

<http://www.ensci.com/>

Operating under the authority of the ministries of culture and commerce, ENSCI is a public grande école specializing in industrial design and production. Instruction is individualized and evaluated every six months: a committee evaluates student progress and, together with the student, sets goals and objectives for the next semester. Students are placed in a design-related position and, with designer-instructors and outside partners, work on concrete projects.

Depending on the level at which they enter, students study for 3 to 5 years before receiving the diplôme de créateur industriel. Application forms and guidelines are available from

<http://www.ensci.com/>

Specialized Master's in new media design. In this 1-year program for French and foreign design students who have completed 5 years of postsecondary study, students develop their skills, particularly in new media. Entrance requirements and program description: <http://www.ensci.com/master/>

The ANAT, Atelier National d'Art Textile, offers a 3-year program (including a 1-year internship with a company) leading to the degree of textile designer. ANAT is open to French and international students who have already taken a multidisciplinary art program (level Bac + 2) and to candidates with professional experience:

<http://www.ensci.com/textile/>

École Nationale Supérieure des Arts Décoratifs/ENSAD

<http://www.ensad.fr>

ENSAD offers a 5-year artistic, scientific, and technical program to train students in various aspects of the decorative arts.

To enroll in the first year, students must be between 17 and 25 years of age. The maximum age for enrollment in the third year is 28 (level bac+3). Upper-level students specialize in either "Image" or "Space." The last year is one of synthesis devoted to final preparation for the degree. Graduates holding the ENSAD degree, a recognized equivalent, or five years of professional experience may be admitted on the basis of a portfolio and interview. Graduate students develop their capacity for creative production and research. ENSAD maintains partnerships with 14 schools of art and design under the European Union's Socrates/Erasmus program, and 7 additional schools under bilateral arrangements outside Europe (EU, India, Japan, China, Canada, Libya, Mexico). The school has cordial relations with other schools around the world. International students from 20 different countries make up 7 percent of student body. ENSAD also welcomes some 30 foreign interns from partner schools for 1-year internships that do not lead to a degree:

<http://www.ensad.fr/frameset.php?champ=etudes&motcle=ensa>

École Nationale Supérieure d'Art et de Design Limoges/Aubusson

<http://www.enad.net>

ENAD unites the national schools of decorative art of Limoges and Aubusson. ENAD in Limoges offers 3- to 5-year programs in art and design. The degrees offered are the DNAT in product design (textile or ceramic), as well as the DNAP and DNSEP in art and design. The ENAD in Aubusson leads to the DNAT in weaving, textile traditions, and technological innovations.

École Nationale Supérieure d'Art de Nancy

<http://www.ensa-nancy.fr>

Students may pursue a DNAP or DNSEP in art, communication, and design. ENSA-Nancy maintains very close partnerships with the University of Nancy 2 and the School of Mines of Nancy, and participates in international exchanges outside Europe, especially with Canada, the U.S., and Japan.

INSTITUTIONS SUPERVISED BY THE MINISTRY OF NATIONAL EDUCATION

ENTRANCE REQUIREMENTS

Enrollment in the first year requires a French baccalauréat or equivalent. Applicants are admitted on the basis of their application file, interviews, or written exams, depending on the degree already obtained. One year of remedial instruction is offered. Students earning the degree of métiers d'arts (DMA) in 2 years may continue for an advanced degree in applied arts (DSAA, bac + 4) that will prepare them for careers in design.

École Supérieure d'Arts Appliqués Boule

<http://www.ecole-boule.org>

The École Supérieure d'Arts Appliqués-Boule offers DSAA programs in interior architecture and furniture design

École Nationale Supérieure des Arts Appliqués et Métiers d'Art Olivier de Serres (Ensaama)

<http://lyc-olivier-de-serres.scola.ac-paris.fr/>

ENSAAMA offers DSAA programs in construction, environment, and product conception-design. Some places are reserved for foreign francophone students.

École Supérieure des Arts Appliqués Duperré (ESAA)

<http://www.duperre.org>

ESAA offers DMA programs in ceramics, architectural environment, and scenography; as well as a DSAA in architectural environment

École Supérieure des Arts Appliqués et du Textile (ESAAT)

<http://www.esaat-roubaix.com>

ESAAT offers a DSAA in textile conception-design.

Université Technologique de Compiègne (UTC)

<http://www.utc.fr>

UTC offers a DESS in industrial product design and conception, a 1- year program open to engineers and students holding a degree from an advanced school of design.

ENISE (Ecole Nationale d'ingénieurs de Saint-Etienne) et Ecole des BA

http://www.enise.fr/1024/commun/les_ formations/dual.htm

Specialized Master's in dual design, open to engineers and students holding a design degree from a school of art.

PRIVATE INSTITUTIONS (€ 5,000 to 8,000 /year)

École Camondo

<http://www.ucad.fr>

A private institution of higher learning, Ecole Camondo is administered by the Union centrale des arts décoratifs (UCAD). After 5 years, students receive a postsecondary certificate in interior architecture and environmental products (CESAIPE), equivalent to level II. Admission requirements include a French baccalauréat or equivalent, written exams, a personal portfolio, and interview

Strate College designers

<http://www.stratecollege.fr>

A private postsecondary institution for technical studies and member of the International Association of Independent Schools of Art & Design (AIAS), Strate offers 5-year (level II) creative design programs in product design, transport design, luxury design, packaging, and multimedia. Applicants with a French baccalauréat are admitted upon examination. Transfer students holding a bac + 4 degree are also accepted. A preparatory year is open to high-school graduate.

L'École de design de Nantes

<http://www.lecolededesign.com>

The Nantes School of Design is operated by the chamber of commerce and industry of Nantes. The school's four main departments are product design; packaging; furniture and space arrangement; and design of intangible products and creation of multimedia tools. A year of preparation is required for the industrial design and Hypermédi@ programs. The course of study in industrial design lasts five years and leads to the degree of industrial designer (equivalent to level II). The 3-year Hypermédi@ program (including the preparatory year) trains multimedia graphic designers. The institution also offers a special program for Chinese students, coupled with a French language program (see <http://www.lecolededesign.com/programmechinois.html>)

Students are admitted upon examinations of general knowledge and creativity, an interview, and a personal portfolio. The Hypermédi@ program is open, upon examination, to students holding degrees at the level of bac to bac +4.

Institut Supérieur de Design (ISD)

<http://www.isd.valenciennes.net>

ISD is operated by the chamber of commerce and industry of Valenciennes. Admission requirements: baccalauréat, portfolio, and interview. Five-year program leading to degree in industrial design (equivalent to level II) in automobiles and transportation or industrial products and systems. ISD also offers a Specialized Master's in design management that lasts one year and is conducted in collaboration with the School of Mines of Douai (requires bac + 5).

Créapôle / ESDI

<http://www.creapole.fr>

Instruction in product design, transport design, interior architecture, visual communication, and fashion. Three-year program leading to specialized degree in one of five options. Five-year institution-specific master's degree. Admission requirements: bac or equivalent, interview, and orientation exam.

Students holding a licence or a degree in plastic arts are eligible for entry into the second or fourth year.

ESAT Espace/ESAT Com

<http://www.esat.fr>

Four-year programs in interior architecture, or stage or cinematographic scenography. Three-year programs in graphics, illustration, and multimedia.

Entrance requirements: bac or equivalent, portfolio, interview.

ON THE WEB

National center of plastic arts

<http://www.cnap.fr>

AFAA (Association française d'action artistique) Online chronicles, n° 32, design

<http://www.afaa.asso.fr>

Ministry of Culture and Communication

<http://www.culture.fr>

VIA Valorisation de l'innovation dans l'ameublement

<http://www.via.asso.fr>

An instructional site

<http://www.placeaudeesign.com>